



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918314-1	06/17/12	June 2012	05/28/12 - 06/15/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1310 - Obama for Ar

Flight Dates	Order #	Alt Order #
06/09/12 - 06/15/12	918314	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/09/12	06/15/12	5a Eyeopener	5-6a	MTWTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 MTWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 06/12/12 5:37 AM 5a Eyeopener 5-6a :30 0FA-12-Z-046 \$700.00 NM									
2 WCVB W 06/13/12 5:44 AM 5a Eyeopener 5-6a :30 0FA-12-Z-046 \$700.00 NM									
3 WCVB Th 06/14/12 5:22 AM 5a Eyeopener 5-6a :30 0FA-12-Z-046 \$700.00 NM									
2	06/11/12	06/15/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/12 06/17/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 06/11/12 5:29 PM Newscenter 5 at 5 5-6p :30 0FA-12-Z-046 \$1,000.00 NM									
1 WCVB W 06/13/12 5:37 PM Newscenter 5 at 5 5-6p :30 0FA-12-Z-046 \$1,000.00 NM									
3 WCVB Th 06/14/12 5:22 PM Newscenter 5 at 5 5-6p :30 0FA-12-Z-046 \$1,000.00 NM									
3	06/09/12	06/10/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 06/09/12 8:21 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 0FA-12-Z-046 \$700.00 NM									
4	06/09/12	06/10/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 -----S 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Su 06/10/12 8:10 AM 8a Sun Wknd Eyeopener Su 8-10a :30 0FA-12-Z-046 \$550.00 NM									
1 WCVB Su 06/10/12 9:19 AM 8a Sun Wknd Eyeopener Su 8-10a :30 0FA-12-Z-046 \$550.00 NM									
5	06/09/12	06/10/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 06/10/12 9:59 AM This Week / C. Amanpour 10-11a :30 0FA-12-Z-046 \$750.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>10</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$7,650.00</b>
<u>Agency Commission</u>	<b>\$1,147.50</b>
<u>Net Amount Due</u>	<b>\$6,502.50</b>